

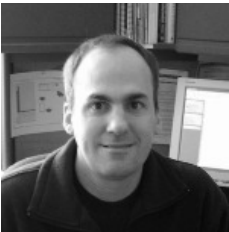
# introduction to the embassy team



**Joseph Smith III, CLP**

**president**

Joseph Smith is a Certified Landscape Professional and has worked in the landscape industry for over 23 years. As President of Embassy Landscape Group, LLC and Embassy Lawn and Landscaping, Inc., Joseph believes that good training programs and good people are responsible for the success of the business. At Embassy, Joseph administers all areas of the company and has special expertise in landscape contracting, lawn care, grounds maintenance, and snow removal.



**John Jeschke, CLP**

**operations manager**

John Jeschke is an innovative Certified Landscape Professional with experience in recruiting, training, employee development, and mentoring. He has worked extensively in the areas of commercial landscape management and government contracting, providing grounds maintenance services for clients ranging from municipalities to large government sites. As Operations Manager for Embassy Landscape Group, John is responsible for creating project management strategies and has formed a workforce of professionals that he believes is one of the most efficient in the business.



**Daniel Nelson, CLP**

**vice-president / division manager**

Throughout his 30-year career in the Green industry, Daniel has been focused on implementing green solutions such as the use of native plant materials and improving water quality. As a certified Rain Garden Professional, he is an expert in the design and installation of rain gardens. Daniel's designs have won recognition from the Kansas Association of Nurserymen and he was awarded the Environmental Improvement Grand Award from the Associated Landscape Contractors of America. He currently serves as Manager for the Landscape Design/Build division at Embassy.



**Venita Kelley**

**administrative manager**

Venita J. Kelley, Administrative Manager, holds an MBA and a Bachelor of Science in Management Systems from Avila University. Before joining Embassy in 2001, Venita had an extensive background in operations and executive management, finance and accounting, equipment leasing, systems automation, sales and marketing, human resources, risk management, employee benefits and payroll processing. As Administrative Manager with Embassy, Venita draws on her broad knowledge and experience to guide the internal operations to excellence.



**Jennifer Shorrock**

**new business coordinator**

A St. Louis native, Jennifer relocated to the Kansas City area nine years ago from Washington, D.C. With a background including account management for a landscape company in Washington, D.C. and property management in the apartment industry, Jennifer's knowledge encompasses many aspects of the landscape business. She is the New Business Coordinator for Embassy Landscape Group.



**Chris Silvers**

**account manager**

Chris Silvers has a background in Natural Resources and has worked in the green industry since 1986. He has worked as a crew leader for a mowing team, as a park manager, and for almost four years has served as an account manager and new sales team member for Embassy Landscape Group. Chris manages a book of business that is larger than 90% of account managers across the country, including Harrah's Casino in Kansas City.



# introduction to the embassy team



**Jeffrey Gilsinn, CLP**

**account manager**

Jeffrey Gilsinn is a Certified Landscape Professional and Account Manager at Embassy Landscape Group who also has strong skills in project management and sales. He has seven years of experience in the Kansas City landscape industry and is involved with most of Embassy's maintenance projects. Examples of key projects include the Shoppes at North Villages, Shops at Boardwalk and The National Golf Club of Kansas City, among many others.



**Lisa Smart, LEED AP, Certified Arborist**

**landscape designer**

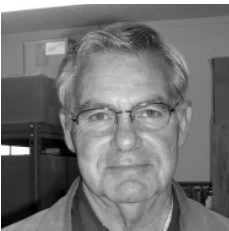
Lisa has been a landscape designer for two years and has experience in park master planning, green roof design, organizing LEED documentation, and preparing design and construction documents as well as color rendering techniques. While earning her Masters in Landscape Architecture at the University of Georgia, Lisa focused her studies on incorporating environmentally sensitive design principles into commercial and residential projects. At Embassy Lisa supports senior design staff, organizes LEED projects, assists with project estimating, and prepares planting plans.



**Marc Donaleski, CLT-E**

**new business development / estimator**

With four years of experience at Embassy and a solid background in both construction and the military, Marc Donaleski is a Certified Landscape Technician and an Interlocking Concrete Pavement Institute Level 1 Certified Paver Installer. Marc works to build strong client relations with his effective communication abilities, ensuring dependability and a fast response time. At Embassy, Marc assists with client needs throughout the estimating process to ensure satisfaction and also has experience with project management, organizing day to day operations in the field and supervising field employees.



**Victor Samson, CID, CLIA**

**irrigation manager**

Victor is a Certified Irrigation Designer and Certified Landscape Irrigation Auditor and has been in the irrigation industry for 35 years. He has installed systems for approximately 2,000 residential and over 150 commercial landscapes, and managed 10 Maxicom Central control systems. His expertise includes the design and installation of both large and small irrigation systems, and service and troubleshooting for all types of irrigation problems. Victor is an authority in water management and scheduling of irrigation systems. He currently serves as Manager for Embassy's Irrigation Division.



**Dana Bruegging**

**director of first impressions**

Dana Bruegging has a passion for providing exemplary service. With over 30 years of experience in customer service and service-based industries, commitment to customer satisfaction is instilled in Dana's daily decisions. She believes that attention to detail and commitment to good communication with clients are vital to our business. With five years of experience in the landscape industry at Embassy, Dana serves as event coordinator for client appreciation and employee events, provides assistance to the administrative team and is the first point of contact for all phone inquiries.



**Amber Robertson**

**client contract administrator**

Amber Robertson brings over fourteen years of customer service and banking experience to Embassy. With four years of experience in the landscape industry, Amber is responsible for contracts and invoicing for Embassy's maintenance, snow removal, and landscaping divisions. She also provides internal and field support for the production system and trains staff in one-on-one, field, and class environments.



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**Christy Goepferich**

**payroll and human resources administrator**

Christy Goepferich has been working in the landscape industry for seven years at Embassy overseeing human resources and payroll functions. Christy also provides office duties including billings, accounts receivable and accounts payable for Embassy, and is a member of the Society for Human Resources Management. She plays a large role in our snow removal department as snow dispatch and subcontractor contract administrator and works to get crews out on site during snow events.



**Michael Boyle**

**network administrator / DOT compliance**

Michael Boyle has worked with Embassy for two years, servicing the needs of our in-house team members through administrative and information technology functions and also manages our DOT compliance department. His knowledge of computer systems and programs has allowed him to automate procedures, leading to an efficiency we can pass along to our clients.



**Rita Goodman**

**field supervisor**

With a keen eye for detail and a passion for artful landscaping, Rita Goodman has a unique blend of leadership expertise that enables her to successfully maintain landscape projects. She brings management and communication skills to Embassy with her ability to analyze problems and achieve beneficial resolutions for our clients. Rita is a highly qualified Field Supervisor at Embassy Landscape Group, Inc. who maintains positive client relations and creates successful partnerships by continually exceeding expectations.



**Chris Ohlde, CLT**

**landscape operations manager**

Chris Ohlde's involvement in the green industry started on his parent's farm where he developed a strong work ethic, an understanding of how things work, and cultivated a love of plants. He has worked for landscape companies across the country, from Kansas to Chicago to Walt Disney World in Florida. Chris is a Certified Landscape Technician, Certified ICPI – Level 1 Concrete Paver Installer, and a Certified Rain Garden Professional. He has worked at Embassy for the past 5 years and has continued to streamline the process from design and estimation to project installation as Landscape Operations Manager.

